

BELFAIR 2027 - Visitor Regulations

BELFAIR 2027 will take place on Thursday 18 and Friday 19 March 2027 at Nekkerhal – Brussels North in Mechelen, Belgium. By attending BELFAIR, visitors agree to comply with these Visitor Regulations.

1. General provisions

COFEP is responsible for the overall organisation and orderly running of BELFAIR.

All visitors must comply with the applicable rules and safety regulations and must immediately follow any instructions given by the COFEP team, Nekkerhal – Brussels North, Easyfairs Belgium, on-site security staff and the competent emergency and safety services.

COFEP reserves the right to refuse admission to, or require the immediate departure of, any visitor who fails to comply with these regulations or with instructions given by authorised staff.

2. Opening hours

BELFAIR is open to visitors on:

- **Thursday 18 March 2027:** 10:30 a.m. – 3:30 p.m.
- **Friday 19 March 2027:** 10:30 a.m. – 3:30 p.m.

3. Transactions

3.1 Visitors affiliated with a practice enterprise that does not have a stand at BELFAIR may not carry out any sales activities within the exhibition venue. Active promotional activities and prospecting are also prohibited. This includes distributing, or arranging for the distribution of, flyers, brochures, catalogues or any other promotional material.

3.2 Visitors who are not affiliated with a practice enterprise may use a trade fair card to make virtual purchases during BELFAIR. Trade fair cards are available from the COFEP desk and must be returned before leaving the event.
All purchases must remain realistic and appropriate within the context of the virtual

company simulation. Excessive quantities and purchases exceeding a total value of EUR 5,000 are not permitted.

3.3 It is strictly prohibited to make purchases or carry out any other transactions:

- in the name of another practice enterprise;
- under a false or fictitious identity;
- using incorrect, false or misleading company information.

3.4 All transactions carried out during BELFAIR are strictly virtual. The purchase or sale of goods or services using real money or any other form of real-world payment is prohibited.

4. Privacy and image rights

During BELFAIR, photographs and video recordings may be taken by or on behalf of COFEP for reporting, promotional and communication purposes relating to BELFAIR and COFEP's activities.

These images may be published through, among others:

- www.belfair.be;
- www.cofep.be;
- client.cofep.be;
- COFEP's social media channels;
- newsletters, presentations and other COFEP communication channels.

Visitors who do not wish to be photographed or filmed may inform the COFEP team on site. If a visitor appears in a photograph or video that has been published by COFEP and wishes to have the image removed, a request can be sent to **belfair2027@cofep.be**. COFEP will then remove the relevant image(s) from its communication channels.

Easyfairs Belgium and other parties associated with the venue may also take photographs or make video recordings during the event. Any such processing of images is subject to the privacy policy of the party concerned. Visitors who do not wish to be photographed or filmed by these parties should inform the photographer or camera operator directly.

5. Safety, liability and behaviour

5.1 Visitors are responsible for their own personal belongings at all times. Neither COFEP nor the venue operator can be held liable for the loss, theft or damage of personal property, including items left in the cloakroom.

5.2 Visitors may be held liable for any damage they cause to the exhibition venue, stands, stand equipment or property belonging to exhibitors, COFEP, the venue operator or third parties.

5.3 Visitors under the age of 18 remain under the responsibility and supervision of their accompanying educational institution, organisation or designated supervisor throughout their visit to BELFAIR.

5.4 Emergency exits, evacuation routes, passageways, fire-fighting equipment and other safety facilities must be kept clear and accessible at all times. Visitors may not enter areas that are closed or otherwise not accessible to the public.

5.5 Smoking is strictly prohibited throughout the exhibition venue. This prohibition also applies to electronic cigarettes, vapes and similar products.

5.6 Bringing, possessing or consuming alcohol and/or drugs during BELFAIR is strictly prohibited.

5.7 The use of drones inside or in the immediate vicinity of the exhibition venue is prohibited unless prior explicit written permission has been obtained from both COFEP and the relevant authorised parties.

5.8 All visitors are expected to behave respectfully towards other visitors, trainees, trainers, exhibitors, staff members and partners. Harassment, intimidation, aggression, discrimination, inappropriate or abusive behaviour, or any other conduct that disrupts the safe and professional environment of BELFAIR will not be tolerated. COFEP reserves the right to require any visitor engaging in such behaviour to leave the event immediately.